



REFERRALS + LEADS PARTNERSHIP PROGRAM

COMPANY OVERVIEW

Estate Synergy is the largest private referral network of real estate agents, investors, estate sale companies, estate attorneys, and home service professionals in the U.S. We have over 2700 referral partners in 150 cities and counting.

Estate Synergy's business model is unlike anything you've ever seen! We help families settle the entire estate. Meaning, the house and everything in the house. We develop a rapport with the executor of the estate. ***A referral from us is worth its weight in Gold!***

When we identify that one of our Estate clients wants to sell their home, we immediately begin the lead qualifying and referral process.



LET'S PARTNER

Synergy means we all win!

After speaking with management, we are willing to offer your company several options and an opportunity to become one of our strategic local referral partners.

BUSINESS SYNERGY THAT MAKES SENSE

GOALS

Get Noticed By Home Decision Makers

As our referral partner, you'll be put in a position to get your foot through the door before anyone else.



Leads + Introductions + Referrals:

SPECIFICATIONS



WE ARE LOOKING FOR

Estate Synergy is looking for talented and trustworthy local real estate agents with a good track record. We want to be assured that we are referring our estate clients to a real estate agent who understands and cares.



MILESTONE

HOW MANY LEADS + REFERRALS + INTRODUCTIONS?

Estimate: As our referral partner, depending on your account type, you can expect to receive between 100 - 200 qualified leads within a one year period.

FAQ

HOW DOES THE INITIAL CONNECTION WORK?

Once we identify that there's a local executor who is looking for estate services, and to potentially list and sell their home, we send promotional material to begin the process of introducing you to them. We also send an email introduction with you CC'd. You take it from there! We share leads with you via a round robin distribution platform.

DO REFERRAL PARTNERS SHARE LEADS?

When we send you a referral or lead, you do not have to share this lead with anyone else. It's your relationship to build from there.



WHAT DO THESE HOUSES HAVE IN COMMON?

They were all sold after an estate sale and through the estate settlement process.





WHAT'S NEXT?

We will contact you soon to discuss possibilities!

OUR SISTER COMPANY



ESTATE
DEPOT.com



Estate Synergy Network has over 2,700 local affiliate partners operating in over 150 U.S. cities. In addition to that, we have acquired several other large estate sale platforms. This allows us to corner the market, and to dominate the estate sale industry. End result, more referrals and more leads for our partners.

SHARING IS CARING

We Spend **Millions** in **Advertising**
Allowing Us to Acquire Thousands of Estate Sale
Leads...We Want to Share Our Leads with You!

In essence our bread and butter is estate sales! We provide crucial services to the executor of estate. **Please don't confuse us with some type of lead generation gimmick...**
Our passion for over 20 years has been to help our clients through life changing transitions.



THE LIGHT BULB MOMENT

Since we service thousands of estates yearly, we realized that we share business synergy with real estate agents.

Lead Sharing

Since we are all headed towards the same destination, **(meaning estate sales)** why not share the lead? Figuratively speaking, it's like sharing an Uber...since we are already servicing the estate, why don't you **come along for the ride as our preferred listing agent!!**



RETURN ON INVESTMENT

WHAT TYPE OF REFERRALS DO I GET?

INHERITED HOMES

Individuals who inherit homes usually do so through the Estate process. Since we service these estates, we have the inside scoop before they list or sell the home.

ESTATE SALES

Through our network of thousands of estate affiliates, we help families sell the house and everything in the house.

PROBATE

We also have estate clients that are in the probate process. They usually end up listing and selling the home during or after the process.

Estate Synergy Network and its referral partners service thousands of estates every single year. On average anywhere between 320 to 480 estates in every major county. This means, there's enough Leads and Referrals to go around. You never have to share a lead with anyone because we use a round robin leads distribution system. We estimate, on average, our referral partners can expect to receive between 80 to 120 qualified, Estate leads in a 12 month period. This estimate can increase depending on your account type.

